



3622
27W

TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/808/475
	Filing Date	March 13, 2001
	First Named Inventor	FABER, Scott et al.
	Art Unit	3622
	Examiner Name	Lastra, Daniel
Total Number of Pages in This Submission	Attorney Docket No.	76705-200501/US

ENCLOSURES (Check all that apply)

<input checked="" type="checkbox"/> Fee Transmittal Form <input checked="" type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): PTO/SB/08 (6 pages) Copies of cited non-patent references Return receipt postcard
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	GREENBERG TRAURIG LLP		
Signature			
Printed Name	John P. Ward		
Date	May 18, 2006	Reg. No.	40,216

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.

Signature			
Typed or printed name	Peggy Smiley	Date	May 18, 2006

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Effective on 12/08/2004.

Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).

**FEE TRANSMITTAL
For FY 2005**☒ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$) 180.00

Complete if Known

Application Number	09/808,475
Filing Date	March 13, 2001
First Named Inventor	FABER, Scott et al.
Examiner Name	Lastra, Daniel
Art Unit	3622
Attorney Docket No.	76705-200501/US

METHOD OF PAYMENT (check all that apply)☒ Check ☐ Credit Card ☐ Money Order ☐ None ☐ Other (please identify): _____☒ Deposit Account Deposit Account Number: 50-2638 Deposit Account Name: Greenberg Traurig, LLP

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

☐ Charge fee(s) indicated below ☐ Charge fee(s) indicated below, except for the filing fee☒ Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17 ☒ Credit any overpayments

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

FEE CALCULATION**1. BASIC FILING, SEARCH, AND EXAMINATION FEES**

Application Type	FILING FEES		SEARCH FEES		EXAMINATION FEES		Fees Paid (\$)
	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	
Utility	300	150	500	250	200	100	0
Design	200	100	100	50	130	65	0
Plant	200	100	300	150	160	80	0
Reissue	300	150	500	250	600	300	0
Provisional	200	100	0	0	0	0	0

2. EXCESS CLAIM FEES**Fee Description**

Each claim over 20 (including Reissues)

Fee (\$)	Small Entity Fee (\$)
50	25
200	100
360	180

Each independent claim over 3 (including Reissues)

Multiple dependent claims

Total Claims	Extra Claims	Fee (\$)	Fee Paid (\$)
0	- 20 or HP = 0	x 0	= 0

HP = highest number of total claims paid for, if greater than 20.

Indep. Claims	Extra Claims	Fee (\$)	Fee Paid (\$)
0	- 3 or HP = 0	x 0	= 0

HP = highest number of independent claims paid for, if greater than 3.

Multiple Dependent Claims	Fee (\$)	Fee Paid (\$)
0	0	0

3. APPLICATION SIZE FEE

If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

Total Sheets	Extra Sheets	Number of each additional 50 or fraction thereof	Fee (\$)	Fee Paid (\$)
0	- 100 = 0	/ 50 = 0 (round up to a whole number) x 0	= 0	

4. OTHER FEE(S)

Non-English Specification, \$130 fee (no small entity discount)

Other (e.g., late filing surcharge): Information Disclosure Statement

Fees Paid (\$)
0
\$180.00

SUBMITTED BY

Signature		Registration No. (Attorney/Agent) 40,216	Telephone 650-328-8500
Name (Print/Type)	John F. Ward		Date May 18, 2006

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: FABER, Scott et al.

Examiner: Lastra, Daniel.

Application No. 09/808,475

Art Unit: 3622

Filed: March 13, 2001

For: APPARATUS AND METHOD
FOR RECRUITING,
COMMUNICATING WITH, AND
PAYING PARTICIPANTS OF
INTERACTION ADVERTISING

CERTIFICATE OF FIRST CLASS MAILING

I hereby certify that this correspondence is being mailed via
First Class Mail with sufficient postage to Commissioner
for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

on May 18, 2006 by Peggy Smiley
Peggy Smiley

Attorney Docket No.: 76705-200501/US

INFORMATION DISCLOSURE
STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir/Madam:

Pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98, Applicant brings the references listed on the attached Form PTO/SB/08 to the Examiner's attention. This Information Disclosure Statement is being filed before the mailing of a final office action after the filing of a Request for Continued Examination. Do not construe the filing of this information disclosure statement as a representation that applicant has made a search (37 C.F.R. § 1.97(g)), or as an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists

Applicant would appreciate the Examiner initialing and signing a copy of attached Form PTO/SB/08 indicating that he or she considered the information and made the information of record.

If the PTO determines that an extension or other relief is required, the patent owner petitions for any required relief including extensions of time and hereby authorizes the

Commissioner to charge the cost of such petitions and/or any other fees due, or credit any overpayment of fees, in connection with the filing of this document to Deposit Account No. 50-2638.

Respectfully submitted,
GREENBERG TRAURIG, LLP



John P. Ward
Reg. No. 40,216

Dated: May 18, 2006

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PTO/SB/08a (07-05)

Approved for use through 07/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)				Complete if Known	
				Application Number	09/808.475
				Filing Date	March 13, 2001
				First Named Inventor	FABER, Scott et al.
				Art Unit	3622
				Examiner Name	Lastra, Daniel
Sheet	1	of	6	Attorney Docket Number	76705-200501/US

U. S. PATENT DOCUMENTS					
Examiner Initials	Cite No. ¹	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		09/596,466	6/19/2000	Agdeppa, Hector A.	
		5,155,743	10/13/1992	Jacobs, Gordon M.	
		5,524,146	6/4/1996	Morrissey et al.	
		5,574,781	11/12/1996	Blaze, Matthew	
		5,596,634	1/21/1997	Fernandez et al.	
		5,615,213	3/25/1997	Griever, Allan D.	
		5,781,894	7/14/1998	Patrecca et al.	
		5,901,214	5/4/1999	Shaffer et al.	
		5,903,635	5/11/1999	Kaplan	
		5,907,077	5/25/1999	Glenn, et al.	
		5,940,484	8/17/1999	DeFazio et al.	
		5,960,416	9/28/2001	Block, Robert S.	
		6,173,279	1/9/2001	Levin et al.	
		6,243,684	6/5/2001	Stuart et al.	
		6,269,361	7/31/2001	Davis et al.	
		6,292,799	9/18/2001	Peek et al.	
		6,393,117	5/21/2002	Trell	

FOREIGN PATENT DOCUMENTS						
Examiner Initials	Cite No. ¹	Foreign Patent Document Country Code ³ Number + Kind Code ⁵ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		WO 02/44870	6/6/2002			

Examiner Signature	Date Considered
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. 1 Applicant's unique citation designation number (optional). 2 See Kind Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. 3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 4 For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 5 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. 6 Applicant is to place a check mark here if English language Translation is attached.

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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)				Complete if Known	
				Application Number	09/808.475
				Filing Date	March 13, 2001
				First Named Inventor	FABER, Scott et al.
				Art Unit	3622
Sheet	2	of	6	Examiner Name	Lastra, Daniel
				Attorney Docket Number	76705-200501/US

U. S. PATENT DOCUMENTS					
Examiner Initials	Cite No. ¹	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		6,404,877	6/11/2002	Bolduc et al.	
		6,404,884	6/11/2002	Marwell et al.	
		6,463,136	10/8/2002	Malik	
		6,523,101	2/18/2003	Lauffer	
		6,529,878	3/1/2003	De Rafael et al.	
		6,625,595	9/23/2003	Anderson et al.	
		6,636,590	10/21/2003	Jacob et al.	
		6,658,389	12/2/2003	Alpdemir, Ahmet	
		6,757,364	6/29/2004	Newkirk, Darrel	
		6,836,225	12/28/2004	Lee et al.	
		6,968,174	11/22/2005	Trandal et al.	
		60/198,642	4/20/2000	Rothschild et al.	
		60/471,535	5/19/2003	Melideo	
		US-2002-0003867	1/1/2002	Rothschild et al.	
		US-2002-0095331	7/1/2002	Osmar, et al.	
		US-2002-0133570	9/19/2002	Jacob et al.	
		US-2002-0193094	12/19/2002	Lawless et al.	

FOREIGN PATENT DOCUMENTS						
Examiner Initials	Cite No. ¹	Foreign Patent Document Country Code ³ Number & Kind Code ⁵ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶

Examiner Signature	Date Considered
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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>				Complete if Known		
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		US-2002-0120554	8/29/2002	Vega	
		US-2002-0065959	5/30/2002	Kim et al.	
		US-2002-0087565	7/4/2002	Hoekman et al.	
		US-2002-0029241	3/7/2002	Yokono, et al.	
		US-2003-0046161	3/1/2003	Kamanger, et al.	
		US-2003-0220866	11/1/2003	Pisaris-Henderson	
		US-2003-0223565	12/4/2003	Montemer, William A.	
		US-2003-0225682	12/4/2003	Montemer, William A.	
		US-2004-0006511	1/8/2004	Montemer, William A.	
		US-2004-0010518	1/15/2004	Montemer, William A.	
		US-2004-0162757	8/19/2004	Pisaris-Henderson	
		US-2004-0204997	10/14/2004	Blaser et al.	
		US-2004-0234049	11/25/2004	Melideo	
		US-2004-0234064	11/25/2004	Melideo	
		US-2004-0236441	11/25/2004	Melideo	
		US-2004-0023644	2/5/2004	Montemer, William A.	
		US-2004-0258048	12/23/2004	Melideo	

FOREIGN PATENT DOCUMENTS						
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Examiner Signature	Date Considered
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U. S. PATENT DOCUMENTS					
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		US-2004-0260413	12/23/2004	Melideo	
		US-2004-0096110	5/20/2004	Yogeshwar et al.	
		US-2004-0254859	12/00/2004	Aslanian, John R. Jr.	
		US-2005-0010795	1/13/2005	Tagawa et al.	
		US-2005-0021744	1/27/2005	Haitsuka et al.	
		US-2005-0048961	3/3/2005	Ribauda et al.	
		US-2005-0065811	9/23/2004	Dunham, Jason	
		US-2005-0080878	4/14/2005	Cunningham et al.	
		US-2005-0203799	9/15/2005	Faber et al.	
		US-2005-0209874	9/22/2005	Rossini	
		US-2005-0220289	5/31/2005	Reding, Craig L.	
		US-2006-0095343	5/4/2006	Clark, Heath et al.	
		PCT/US01/51181	3/7/2003		
		US-2001-0032247	10/18/2001	Kanaya	
		US-2001-0036822	11/1/2001	Mead et al.	
		US-2001-0037283	11/1/2001	Mullaney	
		US-2002-0038233	3/23/2002	Shubov et al.	
		US-2002-0107697	8/8/2001	Jensen	

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				Art Unit	3622
				Examiner Name	Lastra, Daniel
Sheet	5	of	6	Attorney Docket Number	76705-200501/US

NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	1	Big Green Blog: January 2005 Archives, 02/21/2006	
	2	Information about Expertcity.com retrieved from the Internet [URL:http://www.expertcity.com] on 04/09/2000	
	3	Ingenio Press Archives for 2004, www.ingenio.com, 02/21/2006	
	4	"Introducing 1-800-FREE411: First Nationwide Free Telephone Directory Assistance Service" Jingle Networks, Inc., Huntington Beach, Calif., September 20, 2005	
	5	"Jambo Launches to Connect People and businesses From the Internet to the Phone", Agoura Hills, Calif. May 3, 2005	
	6	"Jambo Names Netzero Co-founder Stacy Haisuka to New Post of Chief Information Officer", Agoura Hills, Calif., July 5, 2005	
	7	"Jambo Receives \$5 Million in Financing from Kline Hawkes & Co., Westlake Venture Partners, Others", Agoura Hills, Calif., Oct. 17, 2005	
	8	Keen.com 02/04/2006	
	9	Keen.com raises \$60 Million from Prestigious..., Business Wire, January 11, 2000	
	10	Sell and buy advice online, The Ottawa Citizen, Nov 29, 1999	
	11	"UpSnap Selects LookSmart to Sell Premium Listings on FREE 411 Service for Text-Enabled Cell Phones", November 4, 2004	

Examiner Signature	Date Considered
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¹EXAMINER Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

² Applicant is to place a check mark here if English language Translation is attached.

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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>				Complete if Known	
				Application Number	09/808.475
				Filing Date	March 13, 2001
				First Named Inventor	FABER, Scott et al.
				Art Unit	3622
Examiner Name	Lastra, Daniel				
Sheet	6	of	6	Attorney Docket Number	76705-200501/US

NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ¹
	12	"Welcome to Jambo - the leader in Pay-per-Call Solutions" (search results) October 17, 2005	
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Examiner Signature	Date Considered
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² Applicant's unique citation designation number (optional). 2 Applicant is to place a check mark here if English language Translation is attached.

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